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Discover the Office option every business can afford Now your business can benefit from sophisticated communication and collaboration services fully integrated with Microsoft Office products. Once limited to companies large enough to afford data centers and the expensive IT staff to support them, these services can now be yours, and this book shows you how. Each chapter begins with a common business problem you've most likely faced, followed by the Office 365 solution. You'll learn to share documents, secure your communications, manage and share calendars and tasks, conduct video meetings, and give your business the edge it deserves. Teaches you how your business, large or small, can benefit from Office 365 Explains how to take advantage of Exchange Online, Lync Online, and SharePoint Online Shows you what makes Office 365 so affordable and why it doesn't require an IT staff Highlights what constitutes successful collaboration and how to facilitate it Explores specific Office 365 solutions for familiar business issues Addresses how to conduct video conferences, schedule meetings, set up discussions, and make remote PowerPoint presentations with Office 365 With this book, you'll discover how Office 365 can benefit your business every day of the year!

This text is about business, business people, organizations, and how to develop and use Information Systems effectively to meet the goals of those organizations. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, minicases, case applications, and thought-provoking review material with projects promote active learning.

This proceedings volume brings together the results of a corporate discussion on research, academic teaching and education in the field of business and economics in the context of globalization. The contributions examine leadership and sustainability, quality and governance and the internationalization of higher education. With a particular focus on business education and business schools, the book discusses the labor market and modernization as well as contemporary trends and challenges. By including both academic papers and contributions from industry, it forges research links between academia, business and industry.

Written by two of the world's leading database authorities, Database Concepts introduces the essential concepts students need to create and use small databases.

Experiencing MIS is a Canadian text that takes a business-process approach to the study of information systems. Written in a casual, conversational tone, with rich pedagogy and bold visuals, this book teaches the concepts, skills, and behaviours that are essential for success in business in the twenty-first century. This text offers a unique alternative to MIS instructors who are constantly searching for a new and interesting approach to teaching the course. Note: MyMISLab is not included with the purchase of this product.

This book sets out to provide postgraduate researchers with guidance on selecting and applying sociotechnical theories to the study of information systems, including how they can be combined to complement each other. Until now it has been difficult to source advice on the application of these theories, and there has been no single book that combines multiple theories as this does. Examining the impacts of technological developments and seeking to understand how humans interact with computers and systems is a dynamic field but can often confuse researchers with the overwhelming number of social theories that are utilised to derive insights. Instead, the author in this book breaks down some of the most popular theories used to underpin information system research, such as activity theory (AT), actor-network theory (ANT), contingency theory (CT), diffusion of innovation (DOI) theory, structuration theory (ST), and the technology acceptance model (TAM). By doing so, this book serves to enable a simpler, faster selection of appropriate theories, and a more effective and productive application that leads to richer, more rigorous research outcomes. Written for postgraduates, researchers, and academics in the fields of information technology and information systems, this book provides a valuable resource of sociotechnical research methodologies that will enable and enhance future studies.

For Undergraduate Courses in Management Information Systems MIS Essentials provides instructors with a brief text that will cover the basics of how information systems are used to solve business problems. In the 21st Century, every business professional must be able to effectively use information systems, and MIS Essentials prepares students to do just that. Based on the author's successful Experiencing MIS, this text presents the core concepts and relevant outside topics of MIS for professors to cover in a one-semester course.

In their substantially revised Third Edition, McShane and Von Glinow continue the trailblazing innovations that made previous editions of Organizational Behavior recognized and adopted by the new generation of organizational behavior (OB) instructors. Acclaimed for its readability and presentation of current knowledge, this textbook's philosophy is that OB knowledge is for everyone, not just traditional managers. The new reality is that everyone -- sales representatives, production employees, physicians -- needs OB knowledge to successfully work in and around organizations. Organizational Behavior, 3rd Edition, is unparalleled in its ability to engage students by bringing cutting edge OB concepts closer to reality through the 'theory-practice link' approach. McShane and Von Glinow help readers connect OB theories to emerging workplace realities through hundreds of fascinating real-life stories from across the United States and around the world. McShane/Von Glinow's Organizational Behavior 3rd Edition also continues to be the source of the hottest topics, such as: workaholism, virtual teams, corporate social responsibility, Schwartz's values model, innate drives theory, workplace emotions, executive coaching, guanxi, appreciative inquiry, social identity theory, workplace bullying, workplace justice, and much, much, more.

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

A high price call girl whose sordid life revolves around the dark, frightening jungle of Manhattan is being stalked by dangerous psychopath, with only a detective to save her.

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Health Sciences & Professions

STRATEGIC MANAGEMENT: Creating Competitive Advantages, 3/e, by Dess, Lumpkin, and Eisner, responds to the demands of today's rapidly changing and unpredictable global marketplace that students will face when they enter the business world. The concepts-only text provides students with a timely, rigorous, and relevant book written in an engaging manner to spur their interest and excitement. This book provides a solid treatment of traditional topics in strategic management as well as contemporary topics such as entrepreneurship, knowledge management, and e-commerce and internet strategies. Numerous applications from business practice plus sidebars (approximately six per chapter) bring key concepts to life. Instructors can create their own case volumes for use with Strategic Management 3rd Edition from a variety of source- pre-selected case packets, customizing from a recommended set which have been carefully mapped to the chapter concepts, or from the entire Primis database which features cases from Harvard, Darden, INSEAD, Ivey, and other reputable sources.

Experiencing MISPrentice Hall

Managers of health information have a professional stake in understanding the legal requirements designed to safeguard health care information. This comprehensive book covers all legal aspects of the Health Information Management field including the legal principles that govern patient information. Actual cases related to health care underscore the relationship between the law and health information. The first chapters introduce the American legal system, legal procedures and principles of liability. Subsequent chapters build on this information by presenting information on patient record requirements, access to health information, confidentiality, computerized records, and other areas.

In an era of an economy based on knowledge and Web 2.0 technology, knowledge is the foundation for improving the decision-making processes and relations between people both in and outside of an organization. Providing new and unique sources of knowledge outside organizations enables innovation and shapes competitive advantage. Crowdsourcing and Knowledge Management in Contemporary Business Environments is a collection of innovative research on the methods and applications of crowdsourcing in collaboration, idea implementation, and organizational development. Highlighting a range of topics including data analytics, crowd computing, and open innovation, this book is ideally designed for business managers, business professionals, business and social researchers, graduate-level students, and academicians seeking current research on the mechanisms of knowledge management in crowdsourcing.

The essential health behavior text, updated with the latesttheories, research, and issues Health Behavior: Theory, Research and Practice provides athorough introduction to understanding and changing healthbehavior, core tenets of the public health role. Covering theory,applications, and research, this comprehensive book has become thegold standard of health behavior texts. This new fifth edition hasbeen updated to reflect the most recent changes in the publichealth field with a focus on health behavior, including coverage ofthe intersection of health and community, culture, andcommunication, with detailed explanations of both established andemerging theories. Offering perspective applicable at theindividual, interpersonal, group, and community levels, thisessential guide provides the most complete coverage of the field togive public health students and practitioners an authoritativereference for both the theoretical and practical aspects of healthbehavior. A deep understanding of human behaviors is essential foreffective public health and health care management. This guideprovides the most complete, up-to-date information in the field, togive you a real-world understanding and the background knowledge toapply it successfully. Learn how e-health and social media factor into healthcommunication Explore the link between culture and health, and the importanceof community Get up to date on emerging theories of health behavior andtheir applications Examine the push toward evidence-based interventions, andglobal applications Written and edited by the leading health and social behaviortheorists and researchers, Health Behavior: Theory, Research andPractice provides the information and real-world perspectivethat builds a solid understanding of how to analyze and improvehealth behaviors and health.

In this book, the functions and dynamics of enterprises are explained with the use of anthropological methods. The chapters are based on anthropological research that has continued mainly as an inter-university research project, which is named Keiei Jinruigaku, of the National Museum of Ethnology (Japan) since 1993. These studies have a twofold aim: to clarify that enterprises

are not only actors in economic activity but also actors that create culture and civilization; and to find the raison d'être of enterprises in a global society. Business anthropology is an approach to the investigation of various phenomena in enterprises and management using anthropological methodology (e.g., participant observations and interviews). Historically, its origin goes back to the 1920s–30s. In the Hawthorne experiments, the research group organized by Elton Mayo recruited an anthropologist, Lloyd W. Warner, and conducted research on human relations in the workplace by observation of participants. Since then, similar studies have been carried out in the United States and the United Kingdom. In Japan, however, such research is quite rare. Now, in addition to anthropological methods, the authors have employed multidisciplinary methods drawn from management, economics, and sociology. The research contained here can be characterized in these ways: (1) Research methods adopt interpretative approaches such as hermeneutic and/or narrative approaches rather than causal and functional explanations such as "cause–consequence" relationships. (2) Multidisciplinary approaches including qualitative research techniques are employed to investigate the total entity of enterprises, with their own cosmology. In this book, the totality of activities by enterprises are shown, including the relationship between religion and enterprise, corporate funerals, corporate museums, and the sacred space and/or mythology of enterprises. Part I provides introductions to Keiei Jinruigaku and Part II explains the theoretical characteristics of Keiei Jinruigaku. In addition, research topics and cases of Keiei Jinruigaku are presented in Part III.

F or undergraduate Introductory Management Information Systems courses This engaging introduction to how people use IS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides per chapter focusing on the themes of ethics, security, and other timely topics; plus a number of illustrative cases, exercises, projects, and other aids to ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, Using MIS contains fresh, new, and current material to help keep your students up to date. Teaching and Learning Experience This program will provide a better teaching and learning experience–for you and your students. Here's how: Personalize learning with MyMISLab–the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through the text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 0133806898/ISBN-13: 9780133806892. That package includes ISBN-10: 0133546438/ISBN-13: 9780133546439 and ISBN-10: 0133548511/ISBN-13: 9780133548518. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

This work provides a foundation in the statistics portion of nursing. Topics expanded in this edition include reliability analysis, path analysis, measurement error, missing data, and survival analysis.

For undergraduate Introductory Management Information Systems courses. Exploring how people use IS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school–showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, MIS Essentials, Fourth Edition contains fresh, new, and current material to help keep your students up to date. ¿ Teaching and Learning Experience ¿ This program will provide a better teaching and learning experience–for you and your students. Here's how: Personalize learning with MyMISLab–the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note:¿You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase¿both¿the physical text and MyMISLab search for ISBN-10: 0133807479 / ISBN-13: 9780133807479. That package includes ISBN-10: 0133546594 /ISBN-13: 9780133546590 and ISBN-10: 0133591328 / ISBN-13: 9780133591323. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

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This book covers the application of psychological principles and techniques to situations and problems of aviation. It offers an overview of the role psychology plays in aviation, system design, selection and training of pilots, characteristics of pilots, safety, and passenger behavior. It covers concepts of psychological research and data analysis and shows how these tools are used in the development of new psychological knowledge. The new edition offers material on physiological effects on pilot performance, a new chapter on aviation physiology, more material on fatigue, safety culture, mental health and safety, as well as practical examples and exercises after each chapter.

For introductory courses in Management Information Systems Processes, Systems, and Information: An Introduction to MIS, Second Edition provides a concise introduction to MIS with a hands-on approach to business processes. Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows you exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps you understand what business systems actually are–and see why they are so important. The text consists of the five SAP-focused chapters from McKinney and Kroenke's Processes, Systems, and Information: An Introduction to MIS. A pair of appendices after chapters four and five contains SAP process exercises that enable you to get hands-on experience applying what you're learning in the course. This clear emphasis on business processes, and SAP in particular, makes Processes, Systems, and Information: An Introduction to

MIS, Second Edition the ideal text for courses attended by those not majoring in MIS. Teaching and Learning Experience This program presents a better teaching and learning experience–for you. Benefit from question-based pedagogy : Each chapter provides a list of questions to ensure that you have attained learning objectives. Receive a clear learning path: Chapter-opening vignettes, SAP tutorial exercises, and active reviews guide you through the text's key concepts. Become engaged with group exercises: Group exercises help you understand key concepts while allowing you to think critically as you are involved in discussions and activities. Keep content current: Help keep your students up to date with the most recent events.

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For undergraduate Introduction to Management Information Systems courses. Flexible modules for instructors, real-world lessons for students. Help your students see why MIS is the most important course in the business school with Experiencing MIS. This modular text shows students how businesses use-and need-information systems to accomplish their goals, objectives, and competitive strategy. Teaching and Learning Experience This program will provide a better teaching and learning experience-for you and your students. Here's how: Personalize learning with MyMISLab-the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Modular Approach offers flexibility for instructors in covering the material they want. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 0133806901/ISBN-13: 9780133806908. That package includes ISBN-10: 0133517047/ISBN-13: 9780133517040and ISBN-10: 013359467X/ISBN-13: 9780133594676. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

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Using MIS is the book that teaches students how people use information systems to solve business problems. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.

This book examines the principles of and advances in personalized task recommendation in crowdsourcing systems, with the aim of improving their overall efficiency. It discusses the challenges faced by personalized task recommendation when crowdsourcing systems channel human workforces, knowledge, skills and perspectives beyond traditional organizational boundaries. The solutions presented help interested individuals find tasks that closely match their personal interests and capabilities in a context of ever-increasing opportunities of participating in crowdsourcing activities. In order to explore the design of mechanisms that generate task recommendations based on individual preferences, the book first lays out a conceptual framework that guides the analysis and design of crowdsourcing systems. Based on a comprehensive review of existing research, it then develops and evaluates a new kind of task recommendation service that integrates with existing systems. The resulting prototype provides a platform for both the field study and the practical implementation of task recommendation in productive environments.

For undergraduate Introductory Management Information Systems courses. Helping Readers Succeed in the Most Important Course They'll Take As technology continues to change the way organizations do business, knowledge of MIS is critical. Using MIS shows readers how organizations use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your readers connect concepts to everyday life. Unique guides in each chapter highlight themes in ethics, security, and other timely topics. The 2026? feature hypothesizes how the concepts, technology, and systems will change over the next decade to help readers anticipate changes in technology and think about how those affect business. Every year brings important new technology to organizations and the Ninth Edition reflects these trends, providing the latest MIS content available, keeping your readers up to date and knowledgeable on how to apply emerging technologies to better achieve their organizations' strategies. Also Available with MyMISLabTM This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab, search for: 0134473671 / 9780134473673 Using MIS Plus MyMISLab with Pearson eText -- Access Card Package Package consists of: 0134106784 / 9780134106786 Using MIS 013412409X / 9780134124094 MyMISLab with Pearson eText -- Access Card -- for Using MIS Note: You are purchasing a standalone product; MyLab MIS does not come packaged with this content. Students, if interested in purchasing this title with MyLab MIS, ask your

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