

Download Free Dual Transformation How To
Reposition Today's Business While Creating The
Future

Dual Transformation How To Reposition Today's Business While Creating The Future

Game-changing disruptions will likely unfold on your watch. Be ready. In *Dual Transformation*, Scott Anthony, Clark Gilbert, and Mark Johnson propose a practical and sustainable approach to one of the greatest challenges facing leaders today: transforming your business in the face of imminent disruption. *Dual Transformation* shows you how your company can come out of a market shift stronger and more profitable, because the threat of disruption is also the greatest opportunity a leadership team will ever face. Disruptive change opens a window of opportunity to create massive new markets. It is the moment when a market also-ran can become a market leader. It is the moment when business legacies are created. That moment starts with the core dual transformation framework: Transformation A: Repositioning today's business to maximize its resilience, such as how Adobe boldly shifted from selling packaged software to providing software as a service. Transformation B: Creating a new growth engine, such as how Amazon became the world's largest provider of cloud computing services. Capabilities link: Fighting unfairly by taking advantage of difficult-to-replicate assets without succumbing to the "sucking sound of the core." Anthony, Gilbert, and Johnson also address the characteristics leaders must embrace: courage, clarity, curiosity, and conviction. Without them, dual

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

transformation efforts can founder. Building on lessons from diverse companies, such as Adobe, Manila Water, and Netflix, and a case study from Gilbert's firsthand experience transforming his own media and publishing company, *Dual Transformation* will guide executives through the journey of creating the next version of themselves, allowing them to own the future rather than be disrupted by it.

From the author of *The Little Black Book of Innovation*, a new guide for using the power of habit to build a culture of innovation. Leaders have experimented with open innovation programs, corporate accelerators, venture capital arms, skunkworks, and innovation contests. They've trekked to Silicon Valley, Shenzhen, and Tel Aviv to learn from today's hottest, most successful tech companies. Yet most would admit they've failed to create truly innovative cultures. There's a better way. And it all starts with the power of habit. In *Eat, Sleep, Innovate*, innovation expert Scott Anthony and his impressive team of coauthors use groundbreaking research in behavioral science to provide a first-of-its-kind playbook for empowering individuals and teams to be their most curious and creative—every single day. Throughout the book, the authors reveal a collection of BEANs—behavior enablers, artifacts, and nudges—they've collected from workplaces across the globe that will unleash the natural innovator inside everyone. In addition to case studies of "normal organizations doing extraordinary things," they provide readers with the tools to create their own hacks and habits, which they can then use to build and sustain their own models of a culture of innovation. Fun, lively,

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

and utterly unique, Eat, Sleep, Innovate is the book you need to make innovation a natural and habitual act within your team or organization.

-

Named a Top 10 Business Strategy Book of 2018 by Inc. magazine In his pioneering book *Seizing the White Space*, Mark W. Johnson argued that business model innovation is the most proven path to transformational growth. Since then, Uber, Airbnb, and other startups have disrupted whole industries; incumbents such as Blockbuster, Sears, Toys "R" Us, and BlackBerry have fallen by the wayside; and digital transformation has become one of the business world's hottest (and least understood) slogans. Nearly a decade later, the art and science of business model innovation is more relevant than ever. In this revised, updated, and newly titled edition, Johnson provides an eminently practical framework for understanding how a business model actually works. Identifying its four fundamental building blocks, he lays out a structured and repeatable process for reinventing an existing business model or creating a new one and then incubating and scaling it into a profitable and thriving enterprise. In a new chapter on digital transformation, he shows how serial transformers like Amazon leverage business model innovation so successfully. With rich new case studies of companies that have achieved new success and postmortems of those that haven't, *Reinvent Your Business Model* will show you how to: Determine if and when your organization needs a new business model Identify powerful new opportunities to serve your existing

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

customers in existing markets Reach entirely new customers and create new markets through disruptive business models and products Seize opportunities for growth opened up by tectonic shifts in market demand, government policy, and technologies Make business model innovation a more predictable discipline inside your organization Business model innovation has the power to reshape whole industries--including retail, aviation, media, and technology--redistributing billions of dollars of value. This book gives you the tools to reshape your own company for enduring success. Reinvent Your Business Model is the strategic innovation playbook you need now and in the future.

The data lake is a daring new approach for harnessing the power of big data technology and providing convenient self-service capabilities. But is it right for your company? This book is based on discussions with practitioners and executives from more than a hundred organizations, ranging from data-driven companies such as Google, LinkedIn, and Facebook, to governments and traditional corporate enterprises. You'll learn what a data lake is, why enterprises need one, and how to build one successfully with the best practices in this book.

Alex Gorelik, CTO and founder of Waterline Data, explains why old systems and processes can no longer support data needs in the enterprise. Then, in a collection of essays about data lake implementation, you'll examine data lake initiatives, analytic projects, experiences, and best practices from data experts working in various industries. Get a succinct introduction to data warehousing, big data, and data science Learn

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

various paths enterprises take to build a data lake
Explore how to build a self-service model and best practices for providing analysts access to the data Use different methods for architecting your data lake Discover ways to implement a data lake from experts in different industries

If you want a basic understanding of computer vision's underlying theory and algorithms, this hands-on introduction is the ideal place to start. You'll learn techniques for object recognition, 3D reconstruction, stereo imaging, augmented reality, and other computer vision applications as you follow clear examples written in Python. *Programming Computer Vision with Python* explains computer vision in broad terms that won't bog you down in theory. You get complete code samples with explanations on how to reproduce and build upon each example, along with exercises to help you apply what you've learned. This book is ideal for students, researchers, and enthusiasts with basic programming and standard mathematical skills. Learn techniques used in robot navigation, medical image analysis, and other computer vision applications Work with image mappings and transforms, such as texture warping and panorama creation Compute 3D reconstructions from several images of the same scene Organize images based on similarity or content, using clustering methods Build efficient image retrieval techniques to search for images based on visual content Use algorithms to classify image content and recognize objects Access the popular OpenCV library through a Python interface Escaping the win-lose dynamics of zero-sum game

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

approaches is crucial for finding integrated, inclusive solutions to complex issues. This book uncovers real-life examples of inclusive leaders that have broken the zero-sum game, providing insights that help the reader develop their inclusive leadership skills.

We've all been there-angry with ourselves for overeating, for our lack of willpower, for failing at yet another diet that was supposed to be the last one. But the problem is not you, it's that dieting, with its emphasis on rules and regulations, has stopped you from listening to your body. Written by two prominent nutritionists, *Intuitive Eating* focuses on nurturing your body rather than starving it, encourages natural weight loss, and helps you find the weight you were meant to be. Learn: *How to reject diet mentality forever *How our three Eating Personalities define our eating difficulties *How to feel your feelings without using food *How to honor hunger and feel fullness *How to follow the ten principles of Intuitive Eating, step-by-step *How to achieve a new and safe relationship with food and, ultimately, your body With much more compassionate, thoughtful advice on satisfying, healthy living, this newly revised edition also includes a chapter on how the Intuitive Eating philosophy can be a safe and effective model on the path to recovery from an eating disorder.

Kelowna, BC is sometimes referred to as the "Palm Springs" of Canada, and the Okanagan Valley is often referred to as the "Napa Valley of the North." If you have ever wondered what it would actually be like to live in Kelowna, or anywhere in the Okanagan

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

for that matter, then this book is your gateway to that reality. Moving To Kelowna is not a tourist guide, although certain portions could certainly be considered as such. Relocating to a new city can sometimes be a traumatic experience. Our goal is to provide newcomers with the objective information they will need so that their transition to Kelowna can be made with confidence. We do this by providing facts, and a few experienced opinions, about why so many people want to live here. Being armed with no-nonsense, well-researched information will make any newcomer's transition a more stress-free, fun and enjoyable one. Cities everywhere have their pros and cons, however it is rare to have the cons exposed in order to fully enlighten potential newcomers. We include not only the benefits of moving to Kelowna, but also the challenges because we believe that being honestly informed before relocating, will not only allow for a smooth transition, but will also produce happier citizens. Get Unbiased Answers to These, and Many More Important Questions: - Is it true that Kelowna has a Sunshine Tax? - How do the local schools rank? - Will I be able to find a job? - Will my family be safe? - Is the weather really as good as they say? - Give me a break, what are the challenges to living in Kelowna? - Is there available and affordable daycare for my children? - Will I be able to access good healthcare when I need it? - How does the rental market

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

compare to other cities in Canada? - Is Kelowna business friendly? - What are 'the' best things to do for fun in the area? We have analyzed research from hundreds of reliable sources to create this one-of-a-kind. . . no-nonsense guide. There is no other single source of information that tackles all of these questions on the minds of potential newcomers. The authors are two enthusiastic but realistic residents who have enjoyed life in Kelowna for more than 25 years. We have raised our families here, operated our businesses here, and we plan to retire here. We close our publication with the best business referrals that we could muster. These are trusted business people that will help you settle in once you arrive; and, they will give you a discount, to boot If you want to make the most informed decision you can before relocating to Kelowna, then *Moving To Kelowna* is arguably the most convenient and valuable investment you can make.

How do you detangle a monolithic system and migrate it to a microservice architecture? How do you do it while maintaining business-as-usual? As a companion to Sam Newman's extremely popular *Building Microservices*, this new book details a proven method for transitioning an existing monolithic system to a microservice architecture. With many illustrative examples, insightful migration patterns, and a bevy of practical advice to transition your monolith enterprise into a microservice

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

operation, this practical guide covers multiple scenarios and strategies for a successful migration, from initial planning all the way through application and database decomposition. You'll learn several tried and tested patterns and techniques that you can use as you migrate your existing architecture. Ideal for organizations looking to transition to microservices, rather than rebuild Helps companies determine whether to migrate, when to migrate, and where to begin Addresses communication, integration, and the migration of legacy systems Discusses multiple migration patterns and where they apply Provides database migration examples, along with synchronization strategies Explores application decomposition, including several architectural refactoring patterns Delves into details of database decomposition, including the impact of breaking referential and transactional integrity, new failure modes, and more

This book will help you to remember who you truly are, and to be your true, authentic self, in its entirety, to unlock the beautiful spirit and essence of you. You have a soul mission: it's time to wake up to it and fulfill your destiny and be everything you ever dreamed of being, your soul and spirit self really are, unafraid to shine in a world that all too often might seem might seek to undermine or limit you...You are filled with infinite possibilities and great gifts. Many of us are waking up from the illusion of fear, lower

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

consciousness and vibration that we have been trapped in. Though times may be dark, the light can prevail and by holding on to our dreams and visions, we will emerge with a higher consciousness. We will shed all the restrictions of the past, and break the chains of the judgmental and fear-based systems which have ruled and limited our lives in so many ways, to take a jump and leap of faith and really be the full expression of our unique and special souls. "I really love this book. As soon as I started reading it, it felt like it was talking directly to my soul.... I believe Sally is a gifted soul on a mission to genuinely help & empower people. It is a book I will treasure" "What a beautiful book; one that touches you and works on so many levels." "It doesn't matter where you are on your journey, in this book you will find something new, something to remind you of who and where you are, why you are following the path you have chosen and affirmation that you are not alone, the Universe is always supporting you. I found the book easy to read, to me the energy of the words just flow off the page, and hit the spot. Read it from cover to cover, dip in and out, the choice is yours and the book supports you in what ever way you wish to connect with it. Bursting with information and and workable ways to experiment and include in your spiritual practice. Sally has worked really hard to make this work appeal to as wider audience as possible and I feel she has pulled it off with a flourish. Well done

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

Sally, when's the next one?" "I really love this book. As soon as I started reading it, it felt like it was talking directly to my soul and I felt curiously emotional. I believe Sally is a gifted soul on a mission to genuinely help & empower people. It is a book I will treasure & refer to when I am in need of uplifting"

Introducing the Four Components That Make Innovation Repeatable Even the best-performing companies eventually stall. Sustaining momentum—and remaining a great growth company—takes a system. Scott Anthony and David Duncan call this system a “Growth Factory.”

They’ve seen it work in a small set of elite companies that have created environments where innovation is both repeatable and reliable, not relegated to an off-site or isolated division that has no real connection to the organization’s future. In this HBR Single, Anthony and Duncan draw on their extensive experience working with these growth factory organizations—most notably Procter & Gamble and Citigroup. They highlight the four main components that make innovation repeatable and reliable, citing real examples of what P&G, Citi, and even their own firm, Innosight, have gone through to stay firmly on a path toward growth despite huge challenges. They offer practical advice on how you can put their system into action in your own company—whether it’s a large multinational or a

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

small start-up. HBR Singles provide brief yet potent business ideas for today's thinking professional. They are available digitally at HBR.org and through the Kindle Store, the iBookstore, and other ebook sellers.

Digital transformation is not about technology--it's about change. In the rapidly changing digital economy, you can't succeed by merely tweaking management practices that led to past success. And yet, while many leaders and managers recognize the threat from digital--and the potential opportunity--they lack a common language and compelling framework to help them assess it and guide them in responding. They don't know how to think about their digital business model. In this concise, practical book, MIT digital research leaders Peter Weill and Stephanie Woerner provide a powerful yet straightforward framework that has been field-tested globally with dozens of senior management teams. Based on years of study at the MIT Center for Information Systems Research (CISR), the authors find that digitization is moving companies' business models on two dimensions: from value chains to digital ecosystems, and from a fuzzy understanding of the needs of end customers to a sharper one. Looking at these dimensions in combination results in four distinct business models, each with different capabilities. The book then sets out six driving questions, in separate chapters, that

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

help managers and executives clarify where they are currently in an increasingly digital business landscape and highlight what's needed to move toward a higher-value digital business model. Filled with straightforward self-assessments, motivating examples, and sharp financial analyses of where profits are made, this smart book will help you tackle the threats, leverage the opportunities, and create winning digital strategies.

Conventional business wisdom tells us that entrepreneurs are society's main source of innovation. Young founders leave college with a big idea, get to work in a garage, and build something that changes the world. Typical corporate employees, strangled by slow-moving bureaucracy, are blocked from making transformative discoveries. In *Driving Innovation from Within*, strategist and advisor Kaihan Krippendorff disproves one of today's biggest business myths to highlight lessons for innovators and leaders. He reveals how many of the modern world's most impactful creations were invented by passionate employee innovators. If it were left up to go-it-alone entrepreneurs, we would not have mobile phones, personal computers, or e-mail. Distilling more than 150 interviews with internal innovators and leading experts along with insights from the latest research and today's most successful companies, from Tencent and Amazon to Mastercard and Starbucks, Krippendorff lays out a

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

step-by-step playbook to unlock innovation from the inside. He maps the barriers that frustrate efforts to disrupt from within and provides tools to remove them, detailing how visionary leaders can create islands of freedom inside an organization to activate existing employees' potential and beat startups at their own game. *Driving Innovation from Within* is a practical and inspiring guide to leadership from all levels for those who want the fulfillment of changing the world without leaving their job in order to do it. Edited by Harvard Business School professor Jay W. Lorsch, the preeminent authority on corporate boards, this book gathers the leading voices from business and academia to address the challenges of governance in the 21st century. We are at a crucial juncture in the evolution of business and the economy. We must now reshape the structures and practices of business leadership to avoid going down the same path again. To a large extent this is a question of governance and the role of corporate boards, to help us wrestle with critical issues like CEO performance and succession, compensation, and forward-looking strategy. In *The Future of Boards*, governance sage Jay Lorsch has gathered thought leaders and some of the most experienced voices at Harvard Business School to describe the moment we are in, identify and analyze the salient issues, and chart a course for the future. Articles include Bill George on how boardroom conflicts can

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

be understood and managed; Krishna Palepu on how directors can gain the knowledge necessary to effectively oversee strategy; Lorsch himself and colleague Rakesh Khurana on how boards can set reasonable compensation while still motivating top talent; and Ken Merchant and Kat Pick on group pathologies in the boardroom and how to overcome them. *The Future of Boards* will be must reading for CEOs, business and industry leaders, policymakers, and anyone involved in influencing and reshaping business in the 21st century.

A unique behind-the-scenes look at the groundbreaking methodology that today's most in-demand innovation factory uses to create some of the boldest products and successfully bring them to market. Today, innovation is seen by business leaders and the media alike as the key to growth, a burning issue in every company, from startups to the Fortune 500. And in that space, Fahrenheit 212 is viewed as a high-performance innovation SWAT team, able to solve the most complex, mission-critical challenges. Under Mark Payne, the firm's president and head of Idea Development, Fahrenheit 212, since its inception a decade ago, has worked with such giants of industry as Coca-Cola, Samsung, Hershey's, Campbell's Soup, LG, Starbucks, Mattel, Office Depot, Citibank, P&G, American Express, Nutrisystem, GE, and Goldman Sachs, to name but a few. It has been praised as a hotspot for innovation

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

in publications like Fortune, Esquire, Businessweek, and FastCompany. What Drives Fahrenheit 212's success is its unique methodology, combining what it calls Magic--the creative side of innovation--with Money, the business side. They explore every potential idea with the end goal in mind--bringing an innovative product to market in a way that will transform a company's business and growth. In How to Kill a Unicorn, Mark Payne pulls back the curtain on how the company is able to bring more innovative products and ideas successfully to market than any other firm and offers blow by blow inside accounts of how they grapple with and solved their biggest challenges.

"Johnson and Suskewicz have raised a battle cry for the kind of leadership we need in these uncertain times." -- Sandi Peterson, Member, Board of Directors, Microsoft We all know a visionary leader when we see one. They're bold and prophetic and at the same time pragmatic. They don't just promote change--they drive it, while inspiring and mobilizing others to do the same. Visionaries like Steve Jobs and Jeff Bezos possess a host of innate qualities that make them extraordinary, but what truly sets them apart is their ability to turn vision into action. In Lead from the Future, Innosight's Mark W. Johnson and Josh Suskewicz introduce a new way of thinking and managing, called "future-back," that enables any manager to become a practical visionary. Addressing the many barriers to change that exist in established organizations, they present a systematic approach to overcoming them that includes: The principles and mind-set that allow leadership teams to look beyond typical short-term

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

planning horizons A method for turning emerging challenges into the growth opportunities that can define an organization's future A step-by-step approach for translating a vision into a strategic plan that teams can align around and commit to Ways to ensure that visionary thinking becomes a repeatable organizational capability As practical as it is inspiring, Lead from the Future is the guide you and your team need to develop a vision and translate it into transformative growth.

PICTURE THIS: A BOLD NEW BUSINESS STRATEGY DRAWN FROM TODAY'S HOTTEST VISUAL TRENDS

Scientific studies have shown that looking at pictures, drawings, and other graphics engage both sides of the brain--opening the "mind's eye" and business systems to new possibilities we might not otherwise see. Frustrated by lackluster approaches to strategy, companies are combining illustrations and color with business strategy with phenomenal success. If you want to go beyond drawing on the back of a napkin, this book shows you how. Picture Your Business Strategy will help you master the principles of "strategic illustration," a proven system for visualizing ideas. Pictures and strategy come to life in the board, conference, or meeting room quickly, easily, and brilliantly. With just a few markers and paper, you can: Use pictures to restructure, reorganize, and rethink your business plan Draw lines between people, processes, and productivity Create new business possibilities through pictures and idea sharing Chart your progress with benchmarks and goal lines Create a project activity map that allows you and your team to see the big picture--and make it succeed Packed with clever drawing tips and simple templates to help you unlock your creativity, this inspiring book gives you everything you need to start bringing your big ideas to life. Developed by Christine Chopyak at Alchemy: The Art of Transforming Business, the book provides a fresh new business model for developing specific "seeable" actions

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

that can be measured, tracked, and cascaded into other priority areas. There are so many practical, purposeful ways to use drawings in your everyday work environment, you'll wonder why you never did it before. Most important, you and your team will learn how to turn strategic illustrations into real-world results. Whether you're a boardroom doodler, corporate cartoonist, or Picasso for fun and profit, *Picture Your Business Strategy* will help you draw your way to success.

"With this approach, organizations can create a cohesive and authentic understanding among teams that ultimately leads to increased motivation and bottom-line results. Chris shows us that drawing isn't just for kids, it's for leaders looking for a competitive advantage." --Tamara Kleinberg, serial entrepreneur and founder of TheShuuk.com "A brilliant piece of work that brings together the finite world of words with the infinite possibilities of pictures, taking strategic thinking and collective wisdom to a whole new level and presenting a more colorful way of imagining/imaging the future." -- Sabina Spencer, business strategist and author of *The Heart of Leadership*

At Last, An Honest Look At What It Takes To Become An Authority Online! You have finally made the decision to take your message to the online world. But now what? Where do you start? - What do you do? - How do you do it? How do I even know if my message is one that people want to hear? These are questions that everyone who is new to the online world asks and need answers for to be able to move forward. *Self-Made Authority* answers all those questions and so much more. Not only will you learn all the options available to you to get your message out there and how to use them, you will learn the best methods for starting and a game plan to get you going immediately and seeing results. A must read for anyone who wants to be successful and build an audience of people who want to hear what you have to say! So many

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

people these days hear these incredible stories of people who have gone online to share their message, built huge audiences and are making a fortune, while literally starting an online business from scratch. They envision what it will be like and the freedom that they will have and they can't wait. And then reality hits... They have no clue how they are going to get there! Where do you even start? Do you need a website? How do you get people to listen to you when you haven't accomplished anything yet? The questions go on and on as they are valid questions that need to be answered.

Thankfully, there are answers Self Made Authority has them for you. Everything you will need to get started on your road to becoming an authority is covered. You will find things like: - How Does This Whole Internet Thing Work Anyways? - How To Start Your Own Business? - How Do I Create Content That Attracts People? - What Tools Do I Use To Build An Audience? - How To Get Famous? - How To Start An Online Business? - How To Sell Yourself? - How Do Webinars Work? - And so much more... Plus at the end of the book you are going to receive a complete step by step game plan that will help you to get started TODAY! Don't struggle any longer trying to figure out if being an online authority is for you, because it is! The only question now is, how quickly are you going to get this book and start changing your life forever? The choice is yours. Get the proven tools how to start your own business and strategies you can put into effect today with Self-Made Authority, and watch your business grow exponentially! About The Author: Oliver Momeni author of the book, Self-Made Authority, is also founder of Webinar DNA, Speaker On Fire, Ultimate Scopes and Product Creation 360, a comprehensive marketing training program for aspiring authors, speakers, coaches, and online thought leaders that want to package their knowledge into online courses. Oliver has become a highly paid trainer on the topics of both

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

motivation and marketing. Oliver's videos, newsletters, products, and appearances now inspire thousands of people worldwide. Oliver was blessed to receive -- a second chance -- after surviving a rare illness. Since then, he has dedicated his life to helping individuals, teams, and organizations find their charge, share their voice, and make a greater difference in the world. Oliver has been featured in, ABC News, NBC, CBS and the Washington Herald and other popular outlets. His clients include entrepreneurs and executives from around the globe. He has become the go-to marketing advisor for many of the most successful companies and celebrities in the world.

Improve your programming through a solid understanding of C pointers and memory management. With this practical book, you'll learn how pointers provide the mechanism to dynamically manipulate memory, enhance support for data structures, and enable access to hardware. Author Richard Reese shows you how to use pointers with arrays, strings, structures, and functions, using memory models throughout the book. Difficult to master, pointers provide C with much flexibility and power—yet few resources are dedicated to this data type. This comprehensive book has the information you need, whether you're a beginner or an experienced C or C++ programmer or developer. Get an introduction to pointers, including the declaration of different pointer types Learn about dynamic memory allocation, de-allocation, and alternative memory management techniques Use techniques for passing or returning data to and from functions Understand the fundamental aspects of arrays as they relate to pointers Explore the basics of strings and how pointers are used to support them Examine why pointers can be the source of security problems, such as buffer overflow Learn several pointer techniques, such as the use of opaque pointers, bounded pointers and, the restrict keyword

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

Introduction: Reinventing the marketing organization in the analytical era -- Disruptive shockwaves and dual transformation -- Transformation A: Repositioning the core -- Transformation B: Creating the new -- The capabilities link between A & B -- The courage to choose -- The clarity to focus -- The curiosity to explore -- The conviction to persevere -- Postcards from the dual transformation journey -- Afterword -- Appendix: Dual transformation toolkit

You have a great idea, now what? That first mile—where an innovation moves from an idea on paper to the market—is often plagued by failure. In fact, less than one percent of ideas launched by big companies end up having real impact. The ideas aren't the problem. It's the process. The First Mile focuses on the critical moment when an innovator moves from planning to reality. It is a perilous place where hidden traps snare entrepreneurs and roadblocks slow innovators inside large companies. In this practical and enlightening manual, strategic adviser Scott Anthony equips innovators with new tools, questions, and examples to speed through this crucial early stage of innovation. You'll learn:

- How to evaluate your idea's strengths and weaknesses using the "DEFT" process—Document, Evaluate, Focus, and Test
- Fourteen recipes from an "experiment cookbook" to gain confidence in your idea or business
- Why "spinouts," "wrong turns," and other challenges commonly trip up innovation—and the practical strategies you can use to avoid them
- Why innovators need to seek chaos in an age of constant change—and other essential leadership skills

Drawing on his decade of experience as an innovation adviser and investor, Anthony describes hard-won lessons from disruptive start-ups and global giants alike. The First Mile will give you the knowledge and confidence to travel this perilous—but ultimately promising—terrain. The first mile can be a scary place, but you don't have to traverse it alone. This

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

book can help.

Companies all over the world could greatly benefit from moving part of even all their staff to work from home as virtual employees. Using the techniques and strategies inside *The Invisible Organization*, all that is possible quickly and efficiently. If you are the CEO of a company that could benefit by generating more profits, shedding overhead and thriving staff, this book is a must read. Penned by former CEO of Tony Robbins and Chet Holmes Business Breakthroughs, International, Russo successfully scaled the company with nearly 100% growth per year, and about 300 remote staff, owning no infrastructure. Russo helps clients create the leadership management strategy as outlined in his book and advises CEOs on moving "virtual" with confidence. Why is this book different than other books on working virtually? Because it comes from the CEOs perspective as an operating executive; dealing with the strategy of creating momentum around changing the company, slowly at first and then accelerating as results prove viable. The book is more of a blueprint designed to accomplish this singular act of internal revolution.

Each of us was given a specific assignment to achieve in this lifetime. It was handed to us before we were born. As children, we were connected to that authentic purpose, expressing ourselves in our own unique ways. Most of us lose touch with who and what we truly wanted to be by the time we become adults. In *Victory is Vision*, Carey Conley takes you on a journey to discover who you were always meant to be. Through the activities provided you'll identify what's held you back from living your purpose and passion and how to move beyond those walls to create a vision that is bigger than any obstacle you might encounter. As co-creator of the inspired community Infinite Nation Conley has carved out a niche helping others identify their desires and define their

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

goals through vision building. She has helped hundreds of entrepreneurs turn their visions into victories.

* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover how to conduct a dual transformation: reinventing the heart of your company while developing a new disruptive business. You will also discover that : established companies can also impose themselves in the disruption by creating a brand new activity within their company; the two specialties of the company must be managed independently; the key capabilities, selected for their relevance, will make the link between the two; a profound transformation requires a vision focused on the future and a willingness to break with old practices. For established companies, innovations that disrupt entire sectors represent real threats. Disruption seems to be the prerogative of dynamic startups that nothing can resist. But nothing forces a company to remain anchored on the same activity and business model. Faced with changing markets, the only chance of survival lies in adaptation. To achieve this, Scott Anthony, Clark Gilbert and Mark Johnson propose a robust and ambitious model: the double transformation. Its principle: combine its current specialization, which has been thoroughly rethought, with a new value proposition. *Buy now the summary of this book for the modest price of a cup of coffee!

OPTIMIZE YOUR BUSINESS DATA FOR FIRST-CLASS RESULTS Data Driven Business Transformation illustrates how to find the secrets to fast adaptation and

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

disruptive origination hidden in your data and how to use them to capture market share. Digitalisation – or the Digital Revolution – was the first step in an evolving process of analysis and improvement in the operations and administration of commerce. The popular author team of Caroline Carruthers and Peter Jackson, two global leaders in data transformation and education, pick up the conversation here at the next evolutionary step where data from these digital systems generates value, and really use data science to produce tangible results. Optimise the performance of your company through data-driven processes by: Following step-by-step guidance for transitioning your company in the real world to run on a data-enabled business model Mastering a versatile set of data principles powerful enough to produce transformative results at any stage of a business's development Winning over the hearts of your employees and influencing a cultural shift to a data-enabled business Reading first-hand stories from today's thought leaders who are shaping data transformation at their companies Enable your company's data to lift profits with Data Driven Business Transformation.

More than a decade ago, Clayton Christensen's breakthrough book *The Innovator's Dilemma* illustrated how disruptive innovations drive industry transformation and market creation. Christensen's research demonstrated how growth-seeking incumbents must develop the capability to deflect disruptive attacks and seize disruptive opportunities. In *The Innovator's Guide to Growth*, Scott Anthony, Mark Johnson, Joseph Sinfield, and Elizabeth Altman take the subject to the

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

next level: implementation. The authors explain how to create this crucial capability for unlocking disruption's transformational power. With a foreword by Christensen, this book provides a set of market-proven tools and approaches to innovation that have been honed through fieldwork with innovative companies like Procter & Gamble, Johnson & Johnson, Pepsi, Intel, Motorola, SAP, and Cisco Systems. The book shows you how to:

- Follow a market-proven process -- so your company can reliably create blockbuster businesses
- Create structures, systems, and metrics -- so the disruptive innovations that will power your firm's future growth receive the funding and personnel needed to succeed
- Create a common language of disruptive innovation -- so managers can reach consensus around counterintuitive courses of action

Incisive and practical, this book helps your company take the steps necessary to benefit from disruption -- instead of being eclipsed by it.

Behavior Trees (BTs) provide a way to structure the behavior of an artificial agent such as a robot or a non-player character in a computer game. Traditional design methods, such as finite state machines, are known to produce brittle behaviors when complexity increases, making it very hard to add features without breaking existing functionality. BTs were created to address this very problem, and enables the creation of systems that are both modular and reactive. Behavior Trees in Robotics and AI: An Introduction provides a broad introduction as well as an in-depth exploration of the topic, and is the first comprehensive book on the use of BTs. This book introduces the subject of BTs from simple

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

topics, such as semantics and design principles, to complex topics, such as learning and task planning. For each topic, the authors provide a set of examples, ranging from simple illustrations to realistic complex behaviors, to enable the reader to successfully combine theory with practice. Starting with an introduction to BTs, the book then describes how BTs relate to, and in many cases, generalize earlier switching structures, or control architectures. These ideas are then used as a foundation for a set of efficient and easy to use design principles. The book then presents a set of important extensions and provides a set of tools for formally analyzing these extensions using a state space formulation of BTs. With the new analysis tools, the book then formalizes the descriptions of how BTs generalize earlier approaches and shows how BTs can be automatically generated using planning and learning. The final part of the book provides an extended set of tools to capture the behavior of Stochastic BTs, where the outcomes of actions are described by probabilities. These tools enable the computation of both success probabilities and time to completion. This book targets a broad audience, including both students and professionals interested in modeling complex behaviors for robots, game characters, or other AI agents. Readers can choose at which depth and pace they want to learn the subject, depending on their needs and background. These Lessons Will Put You On The Path to Success!

When I first earned a promotion to a leadership position, I received no training to develop my skills. The unwritten rule seemed to be that if you received the

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future.

promotion you must know what you are doing, so now go do it! Sound familiar? Unfortunately, I have talked with thousands of newly promoted leaders over the years that have had the same experience. If you have been thrust into a position of leadership with little or no training, this book contains the lessons you need to jump-start your new role and get you on the path to become the leader you want to be. If you are serious about making the move from “manager to leader”, or if your job is to help others make the move, this book is for you! Your lessons will include:

- Key behaviors that will cause you to be immediately recognized as an effective leader.
- The power of perception: how to look, think and act like a leader.
- The truths of our human connection and how to use these truths to strengthen your team.
- Building an extraordinary team through selection, orientation, training and development.
- Simple leader-led processes to solve problems, create action plans, and develop team members.
- Dealing with change, preparing for the unexpected, resources for the future and much more!

Company leaders feel the urgency to transform their organizations in the face of digital disruption. New rivals are digitizing whatever can be digitized to attack incumbents' value chains, gaining market share, eroding margins, and wreaking havoc to the competitive landscape in virtually every industry. For large and midsized companies, the imperative to transform is clear. How to transform is another matter. The hard truth is that despite leaders' best efforts, and billions spent in pursuit of digital transformation, the vast majority of organizational change programs fizzle, falling well short

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

of their expected impacts. Because failed transformation programs put incumbents behind the eight ball in dealing with disruptive competition, organizations can ill-afford for their transformation programs to flop. With this important new book, *Orchestrating Transformation: How to Deliver Winning Performance with a Connected Approach to Change*, the team at the Global Center for Digital Business Transformation, an IMD and Cisco initiative, set out a new prescription for getting transformation right. The piecemeal strategies and pilot projects that are hallmarks of conventional transformation programs are hopelessly inadequate for the intricate, sprawling organizational environments found in most companies. Transformation practitioners need a different mindset and a new approach to executing change that can handle the complexity and scale of today's market leaders.

Orchestration--"mobilizing and enabling so as to achieve a desired effect"--paves the way for a new, more holistic view of organizational resources and how they work together to drive change synergistically. The follow-up to 2016's award-winning *Digital Vortex*, *Orchestrating Transformation* is packed with quantitative and qualitative insights from years of applied research and engagement with executives around the world. A unique and indispensable guide for practitioners, the book moves past traditional change management doctrine to show how a connected approach to change can change everything.

Self-care is a necessary ingredient for a life fully-lived, yet for most of us it's something we resort to only when

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

we're at our most burned out, vulnerable and desperate. In *From Coping to Thriving: How to Turn Self-Care Into a Way of Life* you'll discover why self-care is about much more than the usual advice to take a bubble bath. This comprehensive guide will show you how to create a self-care practice that truly meets your needs and leaves you feeling like the best version of yourself. With a balance between practical suggestions, coaching-style questions and psychological groundwork, this book is designed to give you the self-knowledge and awareness you need to start making self-care an integral part of your life. As well as suggesting hundreds of useful self-care tips and ideas, *From Coping to Thriving* will also take you deeper into must-know topics like habit-formation, coping strategies, dealing with resistance to self-care and more. Do you have strong immigrant roots and you are struggling to plan your next career move? *¡Rise Up, Mi Gente!*, is here to help you create a roadmap to succeed in Corporate America. Whether you are still in college, early in your career, or a seasoned professional, *¡Rise Up, Mi Gente!*, presents you with key strategies to improve vital skills - such as networking, interviewing, and overcoming challenges - to better navigate Corporate America. In this book, you will learn:

- * What to do if you graduate unemployed
- * The Five Challenges of First Generation MBA Applicants
- * Techniques to gain corporate sponsors to help promote your career's upward mobility
- * How to compete when you don't know how
- * How to utilize your cultural attributes to break down barriers, strengthen your voice, and distinguish your leadership.

Written from the heart, and based on

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

personal stories of successful Latino professionals, this book illustrates how to overcome obstacles, identify opportunities, and position yourself to continue to RISE UP and SEGUIR ADELANTE.

Have you felt like you've been walking on eggshells in your relationship for a while? Has your relationship started off strong where you felt over the moon, and now you're wondering what happened along the way? Maybe you're wondering why things have gotten so hard in your relationship with your significant other? Are you stuck at the cross roads and unsure how to move forward? Maybe you've already decided you want to end the relationship, but for whatever reason, you keep delaying it. If that sounds like what you are going through, then you've found the right book. In this book, we will spend time talking about the narcissist and how you can learn to recognize them. Often we are really deep into a relationship with them before even realizing that there may be a problem. And then getting out of that relationship will often prove a bit problematic. This guidebook is meant to help you with this, providing tools to recognize the narcissist and to even get you out of that relationship safely and effectively. Narcissists are skilled manipulators who know how to get exactly what they want and many times it is easy to get caught up with them without even realizing what is going on. If you are dealing with a narcissist in your life, it is time to get help. This guidebook is meant to help you by giving the tools to get out of that relationship, no matter what kind it may be, and move on with your life so you can be confident and independent again. Final Words: Even if you think you know everything discussed here, give this book a shot. It's a short, informative and entertaining read, and you may pick up some valuable tools and new ways of thinking you've never read or heard of before. "Perfect for Fans of

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

Shahida Arabi and Jackson MacKenzie" Want to know more? Scroll to the top and Grab your copy now! You won't be disappointed! 100% Satisfaction Guarantee I've put my all into this book, but if you're not entirely satisfied with it, you may return it within seven days as per Amazon's refund policy.

Innovation transforms companies and markets. It's the key to solving vexing social problems. And it makes or breaks professional careers. But for all the enthusiasm the topic inspires, the practice of innovation - how to do it - has remained stubbornly impenetrable. No longer. In *The Little Black Book of Innovation*, leading thinker Scott D. Anthony draws from research, Innosight fieldwork with global giants such as Procter & Gamble, and personal experience launching and investing in start-up companies to demystify the discipline of innovation. With wit and remarkable insight born of years of both leading and teaching innovation, Anthony presents a simple definition of the concept, breaks down the essential differences between its various types, and illuminates its vital role in organizational success and personal growth.

Achieve All Your Business Goals Using the Art of Conversation "This book will increase your influence and success rate by the end of the first chapter." —Alan Weiss, PhD, author of *Million Dollar Consulting* and *Getting Started in Consulting* What is the key to business success? COLLABORATION. Executive coach and professional development expert Shawn Kent Hayashi provides everything you need to inspire, take part in, and manage the kinds of conversations that are the hallmark of true teamwork. In *Conversations That Get Results and Inspire Collaboration*, Hayashi answers the questions she is most frequently asked during coaching and training sessions: What can I do to engage people collaboratively? How can I ensure I have a

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

positive impact? How do I get my point across so that others hear me? How do I address the needs of my coworkers so we can move projects forward? What can I do to get conversations back on track when they threaten to veer out of control? Featuring case studies illustrating best practices for engaging managers, peers, and employees to build momentum toward success, *Conversations That Get Results and Inspire Collaboration* gives you the tools to create the right conversation at the right time to achieve any business goal.

**** WINNER of BEST BUSINESS BOOK, International Book Awards **** Every purchased copy of the book includes access to the free downloadable Invisible Advantage Toolkit! The Invisible Advantage shows how any organization can create a culture of innovation--an environment that promotes freethinking, an entrepreneurial spirit, and sustainable value creation at all levels and across all functions. This book isn't just about the importance of an innovation culture, nor how to emulate the "innovation untouchables" like Google and Apple. It's a complete tool kit that anyone can use to uncover the unique, hidden drivers of innovation and then introduce fresh, intuitive approaches tailored to their organization's specific environment. To get the free Invisible Advantage Toolkit, email your receipt to toolkit@leapfrogging.com to get a download link that contains:

1. Free Video: Download the Culture as Competitive Advantage video to help make the business case for creating a culture of innovation.
2. Free Questionnaire: Get proprietary survey questions to assess your current culture of innovation.
3. Free Interview Guide: Get proven interview questions to engage key stakeholders in 1:1 discussions to assess culture and build momentum for change.
4. Free PDF Poster: Get a Large Format PDF Poster that you can print to help facilitate working sessions to design your own culture of innovation.
5. Free PowerPoint Template:

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

Use the PowerPoint Template to define and communicate your current-state and future-state culture of innovation.

Johnson focuses not so much on the development of new technologies and products as on the implementation of new business models. A successful business model depends on four aspects--a customer value proposition (CVR), a profit formula, and the key resources and processes that need to be in place in order to deliver value to the customer.

Building on this simple model, Johnson explores, using a number of case studies, how companies can move into transforming existing markets, creating new markets, and emerging in a strong position from times of industry upheaval.

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and

Download Free Dual Transformation How To Reposition Today's Business While Creating The Future

medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

[Copyright: 13543895e94f814de5dab8543f0ccd42](https://www.amazon.com/dp/B000APR000)